

# 2024

## EDITORIAL CALENDAR

	FEBRUARY	MARCH	APRIL	MAY
 <p><b>SPOTLIGHT</b></p>	Assessing the evolving I-O landscape: key challenges and opportunities for 2024	Combination therapy development	Solving the challenges of solid tumors	Translational insights: bridging the gap from preclinical R&D to the clinic
 <p><b>CHANNEL FOCUS</b> Tools &amp; Technologies</p>		Practical considerations for cutting edge tech		
JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER
	Clinical development strategy		Improving patient selection and stratification	Addressing ongoing safety and toxicity issues
Turning data into knowledge				
NOVEMBER	DECEMBER	<p><b>Tools and technologies channel</b></p> <ul style="list-style-type: none"> <li>▶ Channels allow us to zoom right in on specific aspects of topic areas that are of special interest to BioInsights members.</li> <li>▶ The Tools and Technologies channel will feature three editions in 2024, covering topics such as AI, multiomics and <i>in vivo</i> tools.</li> </ul> 		<p><b>Each spotlight will comprise:</b></p> <ul style="list-style-type: none"> <li>▶ Peer-reviewed Reviews and Expert Insight articles written by leading experts in the field</li> <li>▶ Webinars, featuring industry speakers and sponsors discussing key topics specific to the Spotlight</li> <li>▶ Podcast, written and video interviews with key opinion leaders</li> <li>▶ On demand roundtable discussions</li> </ul>
Tools and trends of tomorrow	Preclinical tools update	<p><b>Immuno-Oncology Insights' spotlights provide you with fantastic opportunities to:</b></p> <ul style="list-style-type: none"> <li>▶ Educate your target market about your company's expertise, capabilities and experience</li> <li>▶ Share your latest data with organizations looking for partners and service providers in your field</li> <li>▶ Profile your executives and scientists as thought-leaders and KOLs</li> <li>▶ Generate qualified leads from across the global sector</li> <li>▶ Increase awareness of your company's role in immuno-oncology R&amp;D</li> </ul>		

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## Spotlight details

## FEBRUARY

**Assessing the evolving I-O landscape: key challenges and opportunities for 2024**

- ▶ Progress being made in solid tumors
- ▶ Are cancer vaccines back from the dead?
- ▶ What's next for checkpoints?
  - ▶ What will the development of biosimilars mean for the field?
- ▶ Investor, financial, and market access trends

## MARCH

**Combination therapy development**

- ▶ Are multimodality approaches the future of the field?
- ▶ With combination trials proving complex and expensive, how can resources best be deployed/ trial design be optimized?
- ▶ Combinations in solid tumors—opportunities and challenges
- ▶ Safety considerations: will synergistic effect also result in synergistic toxicity?

## APRIL

**Solving the challenges of solid tumors**

- ▶ Translating successes in blood cancer into the solid tumor space
- ▶ Understanding and addressing mechanisms of tumor resistance
- ▶ Understanding and overcoming barriers posed by the TME

## MAY

**Translational insights: bridging the gap from preclinical R&D to the clinic**

- ▶ What is going wrong between preclinical *in vitro/ in vivo* settings and clinical *in vivo* settings?
- ▶ What model systems can predict patient response to investigational molecules in practice?
- ▶ How can current *in vitro* models be improved to better represent the complexity of the tumor, immune system, and surrounding tissue?
- ▶ What lessons can be drawn from previous negative outcomes from preclinical studies?

## JULY

**Clinical development strategy**

- ▶ Clinical trial design innovation
- ▶ Dose selection and optimization
- ▶ Assessing the shifting regulatory landscape
- ▶ How can the I-O community work to increase global patient access?
- ▶ Increasing diversity and including the patient voice in clinical trial strategy and planning

## SEPTEMBER

**Improving patient selection and stratification**

- ▶ Monitoring response and predicting outcome—how can different streams of data (pathology, ctDNA, radiology, etc.) be better harnessed and combined?
- ▶ Novel biomarker discovery and development
- ▶ Patient selection and precision medicine strategies
- ▶ Improved methods of early detection and early detection of relapse

## OCTOBER

**Addressing ongoing safety and toxicity issues**

- ▶ Achieving the greatest benefit with the least toxicity
- ▶ How can we target tumor cells more accurately?
- ▶ Most solid tumor antigens are not restricted—are there subsets of targets that can be more specific?
- ▶ Mechanisms of anti-tumor activity and toxicity in I-O
- ▶ Does the field need to better manage toxicity with existing therapies, or find new targets and approaches?

## NOVEMBER

**Tools and trends of tomorrow**

- ▶ Exploring key enabling technology and platform innovation trends and advances for the year(s) to come

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### Tools & technologies channel focus

#### MARCH

##### Practical considerations for cutting edge tech

- ▶ How can tools such as AI be embedded into prospective ongoing clinical trials?
- ▶ As data science becomes increasingly important, how can we integrate/educate data scientists and cancer immunologists?
- ▶ Are tools like spatial omics practical and usable yet?

#### JUNE

##### Turning data into knowledge

- ▶ How can emerging tools help to integrate and combine information from different sources and spanning different scales?

#### DECEMBER

##### Preclinical tools update

- ▶ Addressing lack of translatability from preclinical activity
- ▶ How can the field pick out the best candidates earlier and save crucial time and resources?
- ▶ Making models more applicable for safety and efficacy

#### Immuno-Oncology Insights provides you with fantastic opportunities to:

- ▶ **Educate your target market** about your company's expertise, capabilities and experience
- ▶ **Share your latest data** with organisations looking for partners and service providers in your field
- ▶ **Profile your executives and scientists** as thought-leaders and KOLs
- ▶ **Generate qualified leads** from across the global sector
- ▶ **Increase awareness** of your company's role in cell and gene therapy R&D and manufacture.

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