

2024

EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Special Editions		Delivery & Formulation			mRNA Processing & Analysis	
Monthly content focus			 mRNA: Processing	 mRNA: Regulation		 mRNA: Engineering and design
			 Oligonucleotides: Targeting & delivery	 Oligonucleotides: Manufacturing		 Oligonucleotides: Analytics & CMC
			 pDNA: Analytics & CMC	 pDNA: Processing		 pDNA: Supply chain
			 Formulation & delivery: Regulation	 Formulation & delivery: LNPs		 Formulation & delivery: Stability
Special Editions	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Monthly content focus			Oligonucleotide Manufacture & Supply Chain			Plasmid DNA
	 mRNA: Preclinical & translational tools	 mRNA: Clinical development strategy		 mRNA: Processing	 mRNA: Analytics & CMC	
	 Oligonucleotides: Clinical development strategy	 Oligonucleotides: Emerging modalities		 Oligonucleotides: Conjugated oligos	 Oligonucleotides: Research, preclinical and translational R&D strategy	
	 pDNA: Analytics & CMC	 pDNA: Processing		 pDNA: Next-generation technologies	 pDNA: Regulation	
	 Formulation & delivery: Guide RNA innovation	 Formulation & delivery: Extracellular vesicles		 Formulation & delivery: LNPs	 Formulation & delivery: RNA/DNA delivery of genome editing platforms	

Contact Nicola McCall on +44 1732 463215 or n.mccall@insights.bio to discuss thought leadership and lead generation opportunities

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Spotlights summary

JANUARY	FEBRUARY Delivery & Formulation	MARCH
APRIL	MAY mRNA Processing & Analysis	JUNE
JULY	AUGUST	SEPTEMBER Innovation in Oligonucleotide Manufacture & Supply Chain
OCTOBER	NOVEMBER	DECEMBER Plasmid DNA



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EDITORIAL CALENDAR Spotlight details

Nucleic Acid Insights' Spotlights provide you with fantastic opportunities to:

- Educate your target market** about your company's expertise, capabilities and experience
- Share your latest data** with organisations looking for partners and service providers in your field
- Profile your executives and scientists** as thought-leaders and KOLs
- Generate qualified leads** from across the global sector
- Increase awareness** of your company's role in cell and gene therapy R&D and manufacture.

Each spotlight will comprise:

- Peer-reviewed Reviews and Expert Insight articles** written by leading experts in the field
- Webinars**, featuring industry speakers and sponsors discussing key topics specific to the Spotlight
- Podcast, written and video interviews** with key opinion leaders
- On demand **roundtable discussions**

FEB

Delivery & Formulation

- ▶ Tissue-specific targeting – which approaches are proving to be optimal?
 - ▶ How and where can we move beyond the liver ?
- ▶ Nanoparticles (lipid and polymer)
 - ▶ Overcoming freedom to operate barriers
- ▶ Extracellular vesicles
- ▶ Chemical conjugates
- ▶ Exploring novel techniques for oligonucleotide formulation / encapsulation
- ▶ Optimizing RNA stability
- ▶ Addressing toxicity issues in DNA delivery
- ▶ Advancing non-temperature-dependent formulation

MAY

mRNA Processing & Analysis

- ▶ How to reduce CoGs?
- ▶ Process optimization
 - ▶ How to drive improvements in scalability and consistency?
 - ▶ What are advances in mRNA manufacturing automation and the application of single-use technologies delivering in practice?
 - ▶ How best to address potential downstream purification issues in upstream processing?
 - ▶ Needs and opportunities in downstream processing

SEP

Innovation in Oligonucleotide Manufacture & Supply Chain

- ▶ How to address the growing shortfall in supply of GMP-grade synthesized oligos?
- ▶ What progress in enhancing capabilities while controlling costs in oligo synthesis?
- ▶ How to improve the sustainability of oligo manufacturing?

DEC

Plasmid DNA

- ▶ How to address the ongoing supply bottleneck?
 - ▶ Improving and accelerating plasmid manufacturing processes
- ▶ How great a threat do synthetic approaches really present to pDNA?
- ▶ Improving pDNA processing productivity, quality, consistency, and cost effectiveness
 - ▶ Single-use systems
 - ▶ What are the 'must-do's' to ensure pDNA quality (both for use as a starting material and as a drug product)?